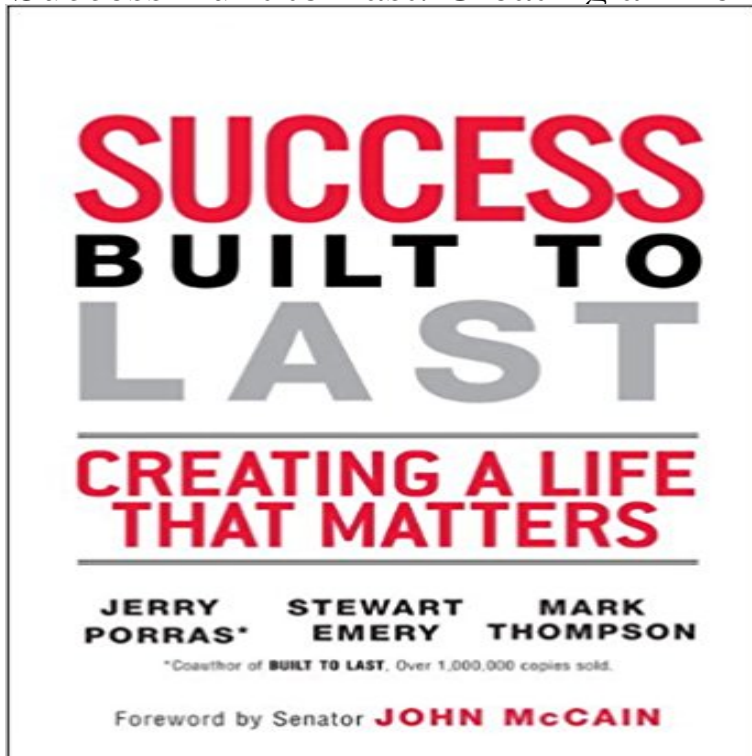


Success Built to Last: Creating a Life That Matters



Chosen by BusinessWeek as one of the top 5 books of 2006 in careers. Read the full story at businessweek.com. Imagine discovering what successful people have in common, distilling it into a set of simple practices, and using them to transform your life and work. Authored by three legends in leadership and self-help including Built to Last co-author Jerry Porras it challenges conventional wisdom at every step. Success Built to Last draws on face-to-face, unscripted conversations with hundreds of remarkable human beings from around the world. Meet billionaires, CEOs, presidents of nations, Nobel laureates and celebrities the rich, the famous and the unknown. Meet unsung heroes who've achieved lasting impact without obvious power or charisma. Famous or not, most started out ordinary. Discover how successful people harvest their strengths and their weaknesses, their victories and their surprising failures. Discover how you can find meaning in your life and work just as they did and summon the courage to follow your passions. Above all, see how they've sustained success for decades and you can too.

Foreword by Senator John McCain
Acknowledgements

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