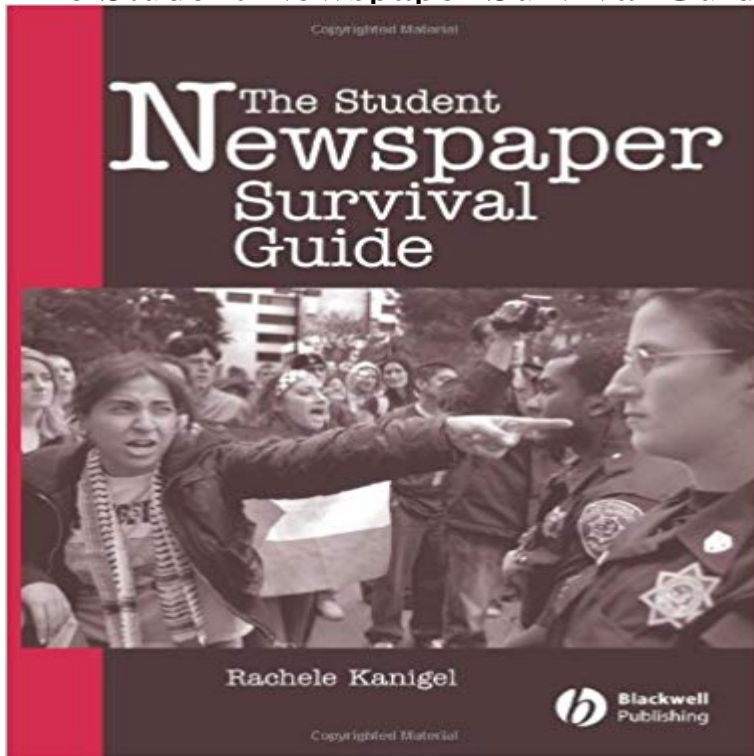


The Student Newspaper Survival Guide



The Student Newspaper Survival Guide is a handbook for student reporters, editors, page designers, photographers, Webmasters, advertising sales representatives - and the advisers and business managers who counsel them - on all aspects of putting out a college newspaper. In these pages, students will learn how to report stories, design pages, shoot compelling photos, cover a campus, sell ads, report on games, and write reviews, editorials, features, headlines and columns. In addition, the book includes chapters on Ethical Issues, Investigative Reporting, Recruiting and Training a Staff, Legal Issues and Starting a New Newspaper. The book can be used as a textbook for publication laboratory classes or as a handbook for students working on independent newspapers. It also features examples from some of the best college newspapers in the country. Special features include: tips from professional journalists; interviews with former college newspaper staffers; checklists on writing headlines, editing stories, designing pages, selling advertisements and other skills; exercises and ideas you can try at your own campus newspaper; examples of award-winning pages, stories and photos; sample documents, such as employment applications, licensing contracts, evaluation forms; a list of contests for student journalists.

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